



The future of video is now in play.

## We Make Video Easy For Advertisers

Power your campaign with Vindico



**MediaManager:** The first MRC accredited video ad server and the only one built for video, Vindico's MediaManager provides an integrated, end-to-end solution suite. From deep on-page reporting to advanced conversion analysis, our experienced team helps you take full advantage of what digital video can offer.



**Adtricity:** For the first time, viewability and verification are brought together into a single solution. For advertisers who seek TV-like quality execution across their publisher partners, Adtricity's standardized and transparent system of measurement provides the insight and security of knowing how your video ad campaigns were executed.



**Vindico Bid Manager:** Buy quality video and digital ad inventory with confidence. Bid on Adtricity-rated inventory in a single programmatic platform from the same trusted partner you use for your direct buys.



**Creative:** Engage directly with customers with a variety of custom interactive units built for you by a full-service, experienced in-house design team. Your interactive ad units are created with proprietary technology that allows Vindico to deliver your interactive ad seamlessly and at scale.



**Insights:** Integrated end-to-end measurement, combined with a dedicated full service team, makes it easy to uncover campaign insights. Vindico's analytics team aggregates data across a variety of campaign elements, ranging from Vindico based reporting to third party and integrated insights.



**Matchpoint:** Strengthen relationships between brands and customers and establish addressable online audiences. A unique suite of CRM tools and unparalleled capabilities allow you to identify your actual customers across the open web and create directly targeted ad campaigns – all within a single interface.

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## Vindico is the number one digital video ad management platform

- First dedicated video ad server; the market makers
- Over 350 TV brands trust Vindico for their digital video ad serving needs
- Over \$3 billion worth of digital video inventory served through Vindico

For more information contact [sales@vindicogroup.com](mailto:sales@vindicogroup.com), or visit us at [www.vindico.com](http://www.vindico.com).

